2025

(May–June)

FYUP : 4th Semester Examination

COMMERCE

(Business Economics)

(COM–250)

Marks : 75

Time : 3 hours

The figures in the margin indicate full marks for the questions

1. *(a)* Define Business Economics and discuss its role in business decision-making. 2+6=8

(b) What are the goals of a business firm? 7

Or

Write short notes on the following : 5×3=15

(a) Determinants of demand

(b) Distinction between 'change in quantity demanded' and 'change in demand'

(c) Properties of indifference curve

2. Define production function. Using the isoquant map and isocost line, determine the least-cost input combination for a firm. 3+12=15

Or

Distinguish between the following : 5×3=15

(a) Returns to factor and Returns to scale

(b) Fixed cost and Variable cost

(c) Real cost and Money cost

3. *(a)* What do you mean by a perfectly competitive market? What are its main features? 2+6=8

(b) Discuss how the price is determined under a perfectly competitive market. 7

Or

Discuss product differentiation. What role does it play in the determination of price and output under monopolistic competition? 7+8=15

4. Explain the different methods of measuring National Income. What are the various difficulties in the estimation of National Income? 9+6=15

Or

Define inflation. What are the main causes of inflation? Suggest some measures to overcome the problems of inflation in an economy. 2+6+7=15

5. Write short notes on any *three* of the following : 5×3=15

(a) The law of equi-marginal utility

(b) Nature of business economics

(c) Multiplant monopoly

(d) The features of oligopoly market

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